



AAHCM Blog Submission Information

Suggested Blog Outline

- Title
- Introduction of Main Idea/Topic/Challenge/Concern
- Insert: any evidence/studies
- Details of issue
- Images
- Next steps/Actions/Recommendations/Practical Take-aways
- References

Blog guidelines

- Word count of 500–800, with some room for outliers at either end of the spectrum
- We follow AP style, with some flexibility
- Links to reputable outside sources and news are encouraged; links within the text are preferred over footnotes
- Include the name and title of the guest author as it should appear in the byline and a brief bio and/or company description
- Content should be educational in nature; blogs are posted at AAHCM's discretion and guest bloggers may be asked to make revisions prior to publication
- If including any images please provide a source/attribution if not owned or licensed by guest blogger; please no more than two images per blog post
- If a version of this blog has been published elsewhere please note the date and publication
- Edited blogs will be sent to the author for review before publishing, typically within three business days of receipt