

AAHCM MEDIA KIT | 2022

Show your support of Home Care Medicine while promoting your products and services to home care medicine professionals across the country.

Digital Advertising Opportunities

(Contact us for pricing)

QUARTERLY NEWSLETTER

Frontiers is published quarterly at AAHCM.org and read by hundreds of clinicians, educators, and advocates. Past issues are available on demand in a members-only archive.



MODELS OF CARE AND HEALTH POLICY

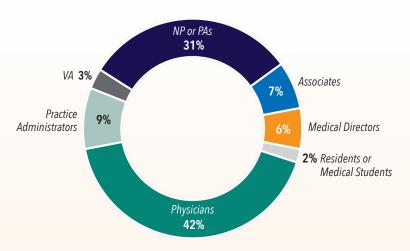
Social Determinants of Health: Investing in Access and

Provention

Description	Specifications
Half Page	800px W x 530px H JPEG, PNG, OR GIF* *Animated GIFs are acceptable with AAHCM approval
Quarter Page	800px W x 250px H JPEG, PNG, OR GIF* *Animated GIFs are acceptable with AAHCM approval

MEMBERSHIP

AAHCM has nearly 1,000 members, spanning the range of the interdisciplinary home care medicine team.



AAHCM ATTRACTS LEADING ORGANIZATIONS

- Capital Caring
- Centene/USMM
- Johns Hopkins Medicine
- MedStar Health
- Mt. Sinai (NYC)
- Village MD
- Department of Veterans Affairs

- Prospero Health
- Cleveland Clinic

Don't miss out on this opportunity — present your products and services to these influential organizations.

AAHCM.org

The website of the American Academy of Home Care Medicine draws thousands of medical professionals, industry partners, and consumers each month to its exclusive content, policy news, and the National Home Care Medicine Practice Directory.

Description	Specifications
Rotating Leaderboard	728px W x 90px H JPEG, PNG, OR GIF* *Animated GIFs are acceptable with AAHCM approval

WEEKLY INDUSTRY NEWSLETTER

One of our most utilized member benefits, AAHCM partners with <u>RamaOnHealthcare</u> to offer expertly curated industry news weekly to hundreds of members.

Description	Specifications
Sponsor Spotlight (top)	High-resolution logo (JPEG, PNG, or GIF) ≤ 25-word description or call to action Custom button with URL of your choice
Center	800px W x 160px H JPEG, PNG, OR GIF* URL of your choice *We cannot accommodate animated GIFs in this advertising spot
Bottom	800px W x 160px H JPEG, PNG, OR GIF* URL of your choice *We cannot accommodate animated GIFs in this advertising spot

E-BLASTS

Reach AAHCM's membership directly with a sponsored email. Your organization provides the content and AAHCM takes care of distribution and reporting on results.

Contact us for pricing and specifications.



Partner and Sponsor Opportunities

AAHCM ANNUAL MEETING

Exhibit

When you exhibit with us at the AAHCM Annual Meeting, we bring the attendees directly to you for dedicated exhibit hours and special events.

Sponsorship

Stand out from your competitors by sponsoring at the AAHCM Annual Meeting. Maximize your visibility, increase traffic to your booth, and target specific audiences by taking advantage of sponsorship and advertising opportunities. Show your commitment to the practice of medicine in the home.

Learn More about 2022 Sponsorship Opportunities

INDUSTRY RELATIONS COUNCIL

The IRC serves as an adjunct group made up of key industry supporters that provide goods and services in the Home Care setting and who share a common goal of advancing the care of patients in that setting. IRC members provide resources, both financial and educational, to help the Academy meet their mission.

Download the IRC Brochure

Custom Partnership Opportunities

To design an advertising package unique to your organization, reach out to us at info@aahcm.org to get started.

